



University of
Pittsburgh

Office of Innovation
and Entrepreneurship



BIG IDEA
CENTER

24-hour+ Idea Development & Pitch Workshop

Thinking of competing in the Big Idea Competition or one of our other larger competitions? Want to gain valuable experience and boost your innovation skillset? Join the Big Idea Center for Big Idea Blitz, a 24-hour+ experiential workshop opportunity created specifically for students to learn how to apply key innovation and entrepreneurship concepts to current, new, or future ideas!

Teams will receive valuable insight and feedback from industry professionals that they can take with them into future competitive environments. This is your opportunity to not only advance your idea, but also to pitch to third-party individuals in a mock competition setting BEFORE entering a high-stakes pitch environment where actual money is on the line!

BIG IDEA BLITZ

Jan. 24 & 25, & Jan 31

AGENDA



Jan 24, 3:30-5:30 P.M. (Day 1)

Introductions & Team Elevator Pitches
(Virtual)

Jan 25, 10:30 A.M. - 3:30 P.M. (Day 2)

Idea Development Workshop
(Virtual)

Jan 31, 2 - 4 P.M. (Practice Pitches)

Practice Pitch Presentations
(Virtual - timeslots will be scheduled with teams individually during Saturday's workshop)

NO EXPERIENCE REQUIRED

Apply by Jan. 20, 11:59 P.M.

**Learn more &
apply to Blitz:**

